

# VCCI EXPO 2023



## 11TH MEGA INDUSTRIAL EXHIBITION 2023 AT NAVLAKHI GROUND VADODARA 27TH JAN TO 30TH JAN

“The role of **MSME Sector** is very important in creating an **Aatmanirbhar Bharat**”



SUPPORTED BY



Industries Commissionerate  
Government of Gujarat



## About Vadodara Chamber of Commerce and Industry (VCCI)

Vadodara Chamber of Commerce and Industry (VCCI) was setup in 1969 to represent the interest of entrepreneurs and industry community in Makarpura Industrial area of Vadodara after which VCCI has been taking incredible steps to thrive the MSMEs in Vadodara and Gujarat.

VCCI has become a footpace for phrasing the voice of MSMEs in Gujarat and its nearby states through its Annual Expo. VCCI has vitalized the communication between the Government and Industry through various medium. Today VCCI is being seen as magnanimous platform by its members and associate organizations.

VCCI continually streamlines its processes to make it easier for companies to set up their business in the Vadodara, furthering Vadodara's mission to be an international business hub. By coping with the economic changes worldwide, VCCI takes a pioneering position not only in the Vadodara and in the Gujarat, but globally too, by acting as an Information Centre, NRG centre, providing guidance of business documentation, offering legal services, facilitating networking opportunities and delivering almost every conceivable business solution.

VCCI is a vibrant organization focused on enhancing business opportunity. It is dedicated in ensuring that its members take advantage of business opportunities locally, regionally and internationally. The Chamber is here to help you prosper! You are invited to explore what VCCI has to offer to you and your business, it being a vibrant organization focused on enhancing business opportunity.

### MSME Help Desk

Helps in guiding MSMEs for setting up any new project including project financing avenues, resolving queries related to Government schemes and for issues related to Udyam registration.

### GIDC Help Desk

Helps Members in issues related to GIDC infrastructure, matters concerning allotment of sheds and billing etc.

### MGVCL Help Desk

Provides guidance related to MGVCL issues and billing matters to concerned Members.

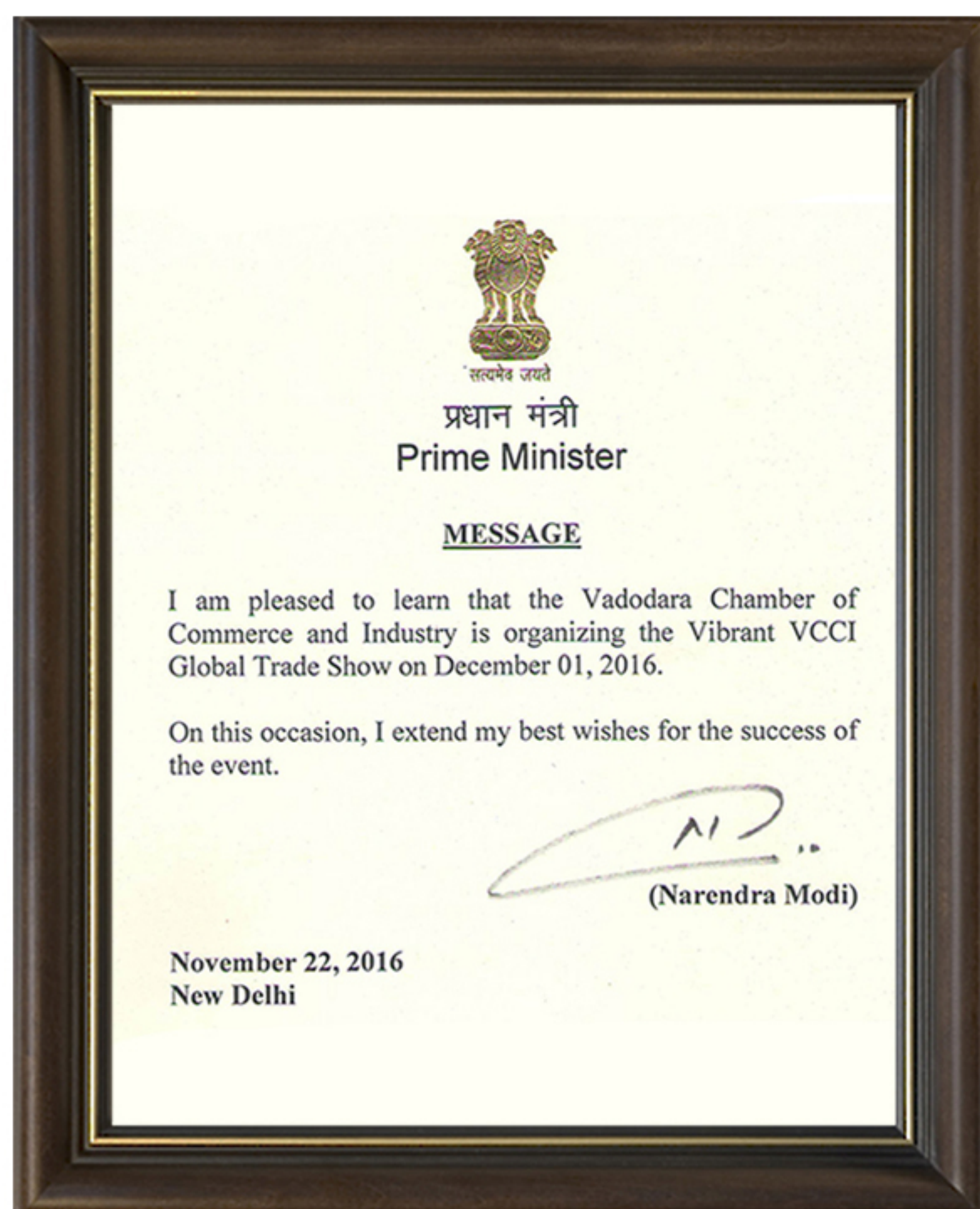
### Non-Resident Gujarati (NRG) Centre

Under the aegis of Gujarat State Non-Residents Gujaratis' Foundation, Government of Gujarat, the Vadodara NRG Centre is run & managed by VCCI since the year 2010. The objective is to establish contacts with the NRGs / NRIs visiting India & understand their social & cultural issues and enable Government agencies to communicate with them & facilitate specific needs of NRGs.

## VISION

- To provide most effective contribution to the cause of Micro, Small and Medium Enterprises, both economically and socially.
- To achieve social harmony and peace amongst entrepreneurs, workers and employees with collective prosperity through partnership of trust.
- To participate in policy formulation process and extend support to the Government of Gujarat in its efforts at retaining Gujarat as one of the leading Industrial States of India.
- To disseminate information regarding changes in policy decisions, new trends in business and trade and vital information relating to the Chamber's activities.
- To organise exhibitions for the advancement of dominant object and purpose of VCCI members only viz. promotion, protection and development of Commerce and Industry.
- To organize the Vendor Development Programs for Improved quality, manufacturability, and reliability for new designs.
- To catalyse startup culture and build a strong and inclusive ecosystem for innovation and entrepreneurship in Vadodara.

## PRIME MINISTER MESSAGE





# VCCI EXPO-2023

Vadodara Chamber of Commerce and Industry (VCCI)'s aim is for making EXPO-2023 more than just an exhibition. It will instead act as the centrepiece of a week-long celebration of achievements of MSMEs and Startup in Gujarat today.

There are plenty of reason to visit VCCI EXPO- 2023 :

- ▶ Be a witness and a part of technological evolution.
- ▶ Be the first to experience innovative technologies, latest machinery.
- ▶ Meet and network with the innovators and trendsetting individuals who spearhead this technological revolution. Interact with peers and share ideas.
- ▶ Gain firsthand exposure to the companies who are at the forefront of technological excellence.
- ▶ All the key industry brands in one place at the same time.

VCCI EXPOs are known to be an instrumental player in providing an unparalleled platform to the exhibitors and visitors from across the globe, covering wide range of industries, VCCI EXPOs brings exponential change in the business arena, which compels visitors to return year after year. Fuelled by the motivation to help our society, Vadodara Chamber of Commerce and Industry (VCCI) has been host to ten exhibitions in year **1990, 1993, 1996, 1999, 2003, 2009, 2011, 2013, 2014, 2016**. Our exhibition contributes by bringing the best of the industries to be our capable partners to create new opportunities and strong network connections.

Committed to reinvigorate MSMEs fraternity, for the past five decades, the VCCI has been shaping and projecting progressive MSMEs, trades and industries based on coordination with Central, State, Local and Semi government Authorities. In addition to over 2200 members and affiliation with prestigious bodies like **FIA, GCCI, FICCI, CII, ASSOCHAM** and many more, VCCI also enjoys the confidence and co-operation from Trade and Industries' associations located in Gujarat.

After Nearly 5 Decades, 10 national exhibitions and with a strong membership of over 2200 industries, we have helped over 83% of our participants from past exhibitions in identifying newer opportunities and market. VCCI EXPOs has thus established as a successful model in assisting and promoting the ever growing industries.

## Why Exhibit at ?

**A WORLD CLASS EVENT**  
**STATE OF THE ART VENUE**  
**-TENDER & BUSINESS**  
**PROSPECTS- MEET and**  
**MAKE BUSINESS**

VCCI EXPO 2023's goal is to bring Industries together for collaborative initiatives that help to accelerate and promote ideas that enhance people's lives while also conserving the environment. Moreover, an expo attracts millions of people, providing opportunities for MSMEs.

VCCI Expo 2023 is unrivalled among national events in terms of size, scope, duration, and visitor numbers in the contemporary period. Domes at VCCI EXPO 2023 will be large-scale educational and development platforms that will act as a link between governments, businesses, international organizations, and individuals.

- ▶ Gather a rich and pertinent source of new sales leads - both from new and existing customers.
- ▶ Establish a higher profile in the market using the only three-dimensional, direct marketing medium.
- ▶ Meet your audience face to face and know whether what you have to offer is what they want or need.
- ▶ Build brand awareness and strengthen your presence in the market.
- ▶ Conduct research into your industry, product or service.
- ▶ Promote or launch your new product or service.
- ▶ Present your product or service alongside your competitors.
- ▶ Meet and network with influential buyers and end users.
- ▶ Clientele from both Government and Private sector organizations.
- ▶ Promotion of innovative ideas presently not available in the Indian market.
- ▶ Get to know your target market better.
- ▶ Create network with industry players.



**550+** Exhibitor from  
India & Abroad

**9 Lakh**



**2.65 Lakh** square feet of  
Stall area

**2 Lakh+**



square feet  
of area

100+

Vendor development &  
Technology Transfer  
Opportunities

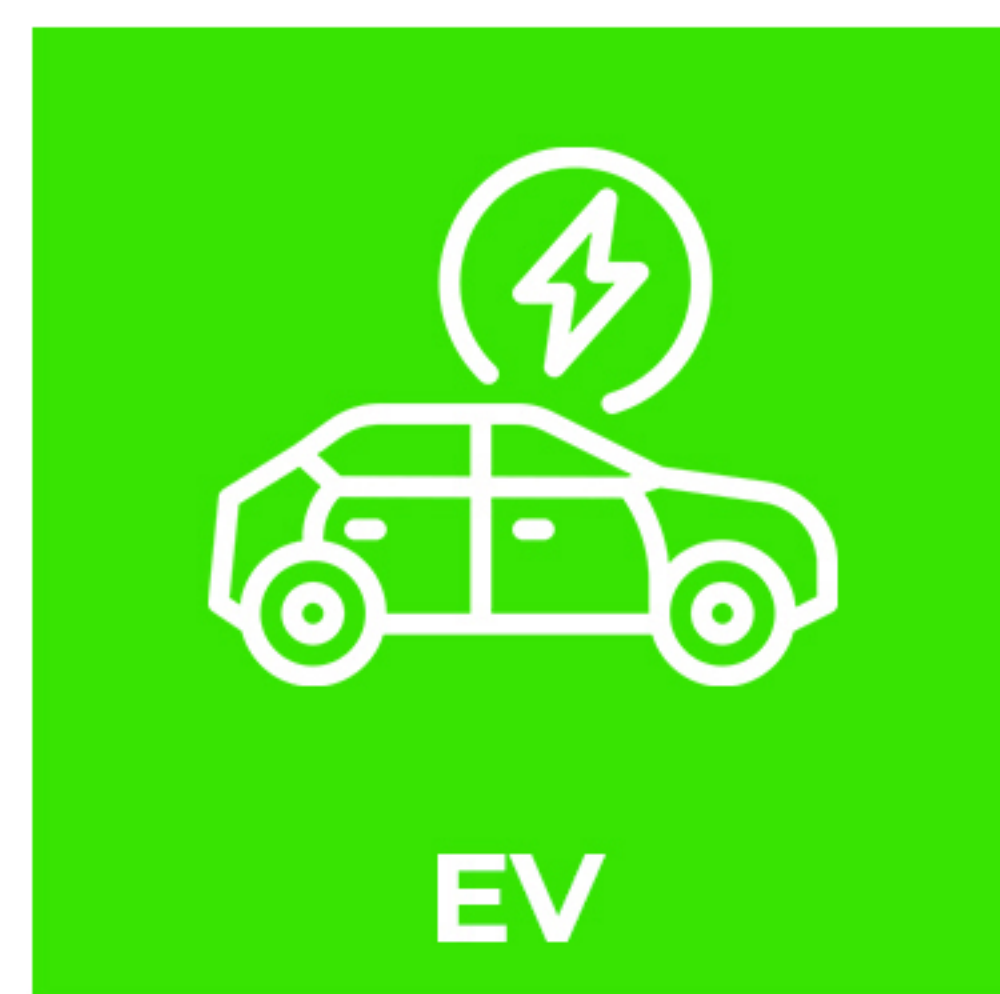
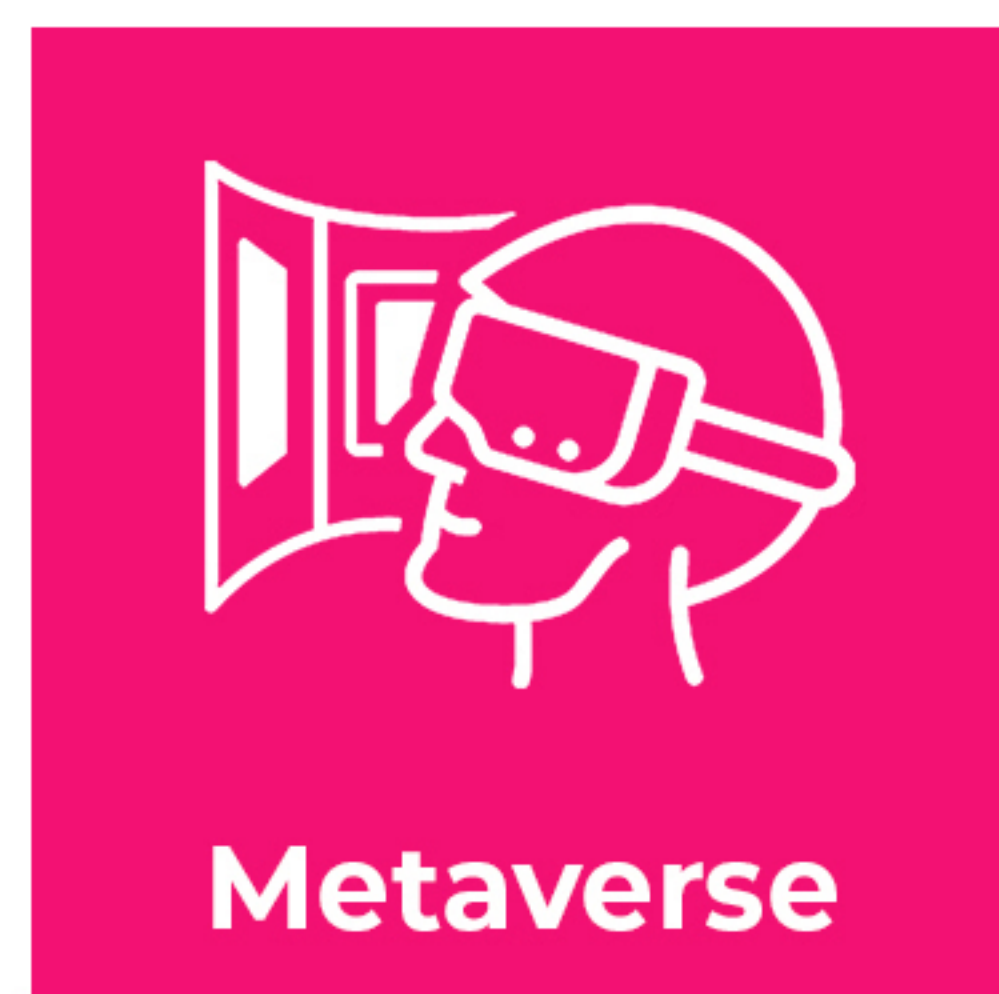
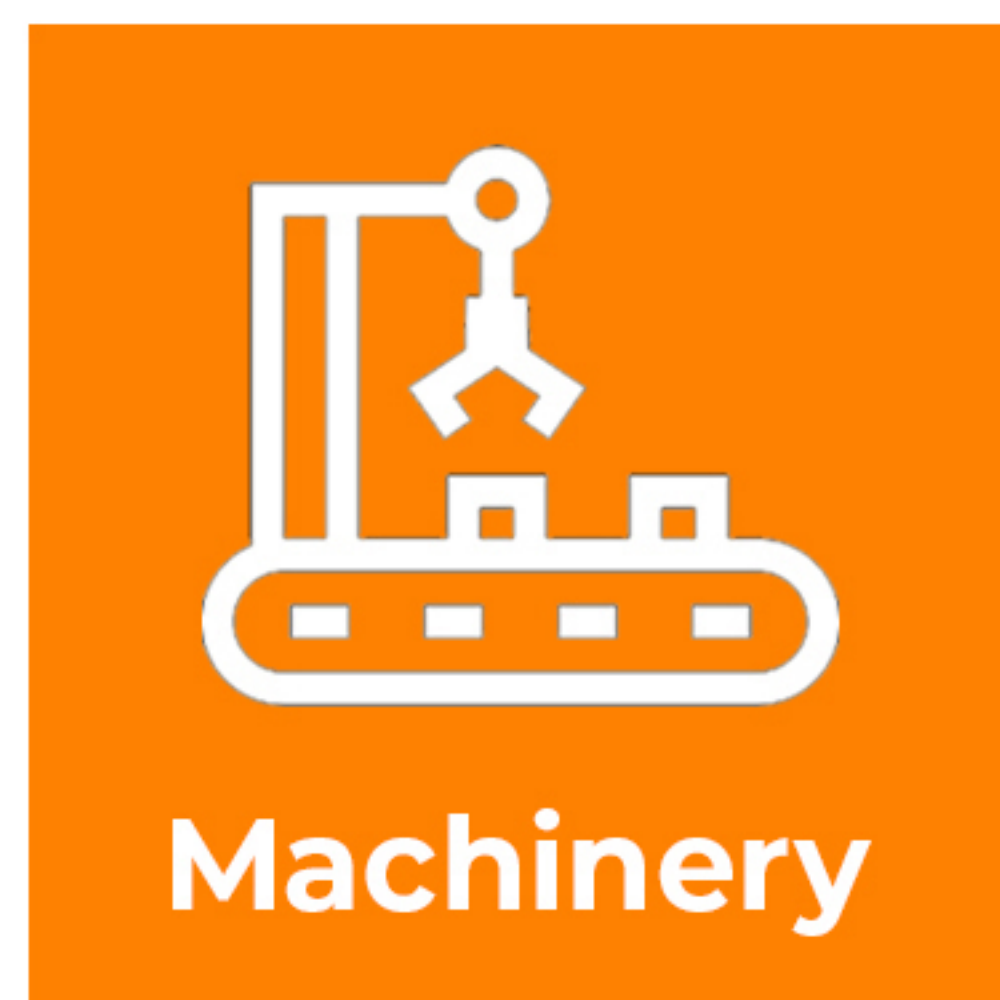
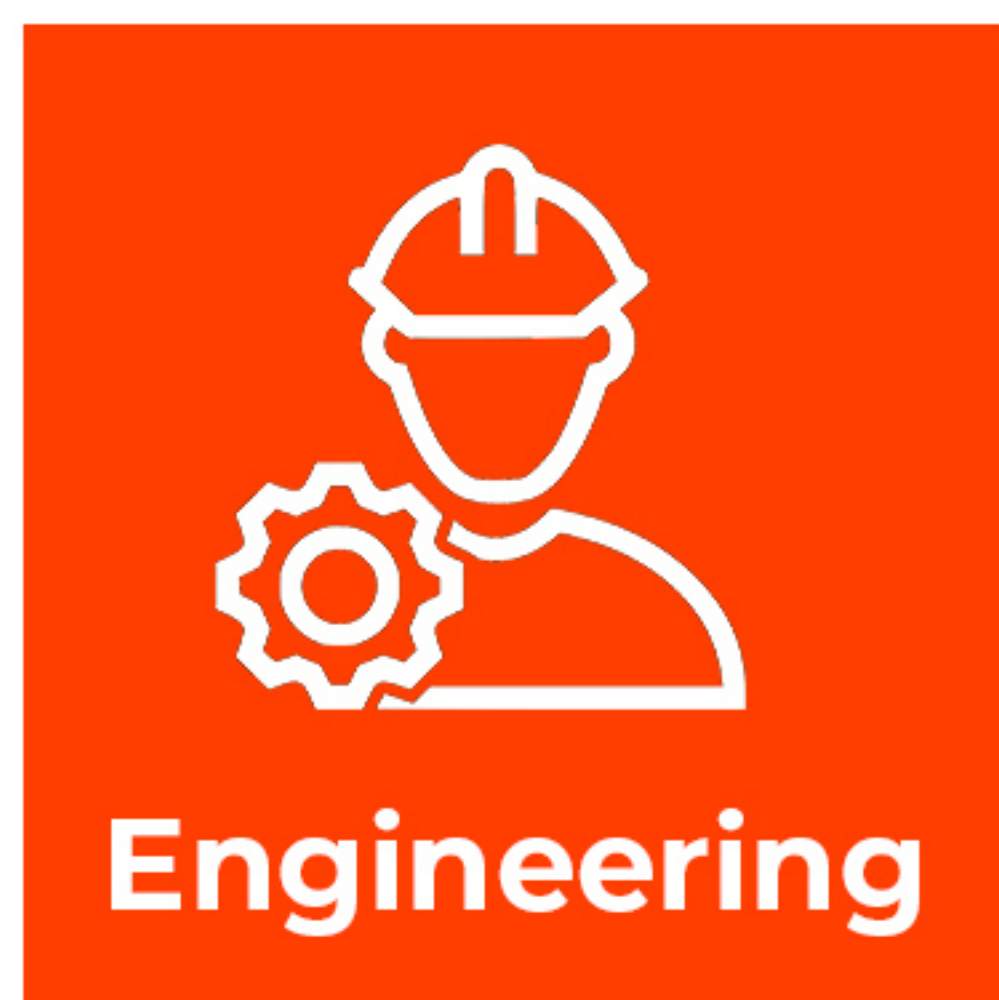
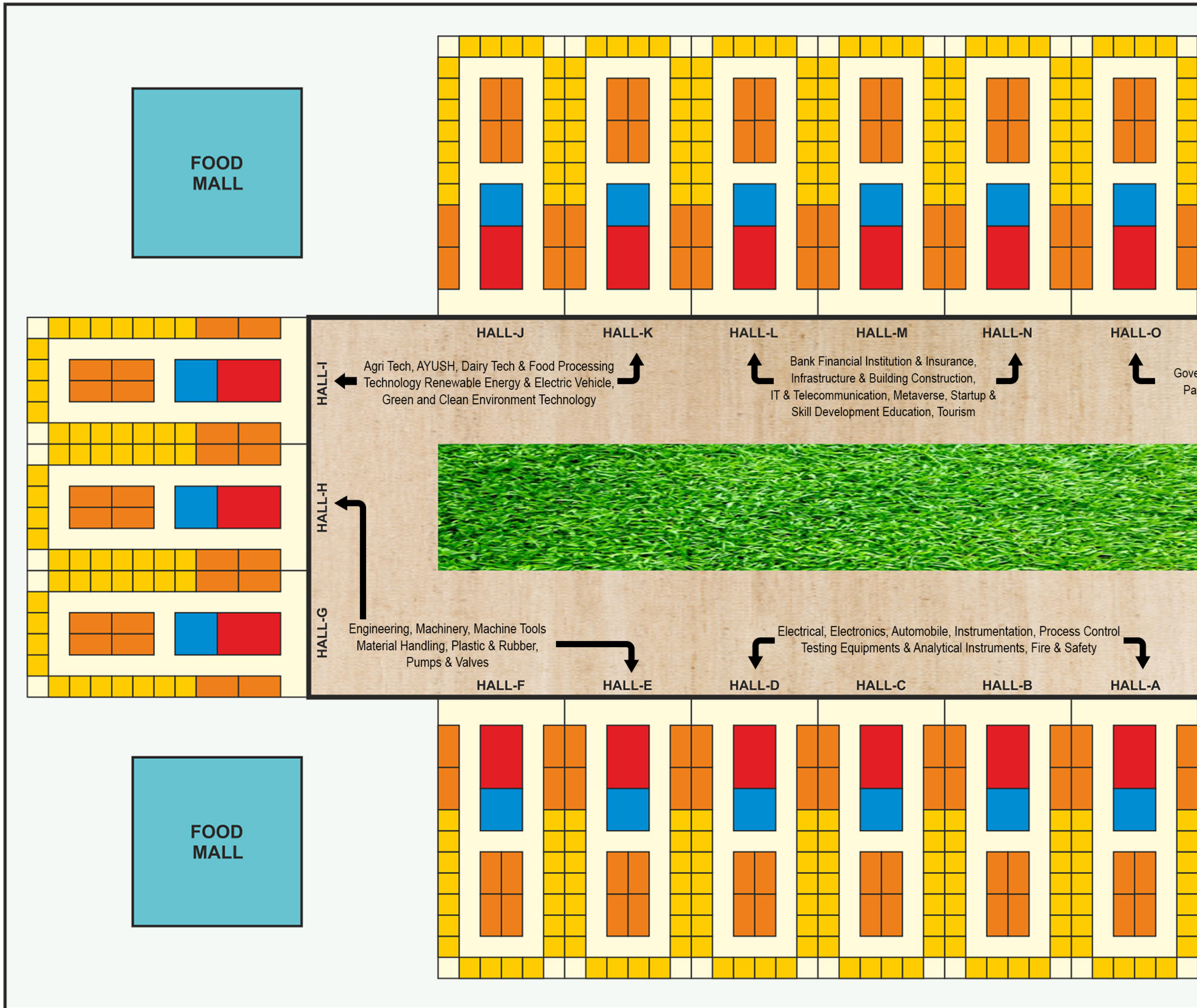


Business  
Visitors

Opportunities for B2B  
& B2G meetings



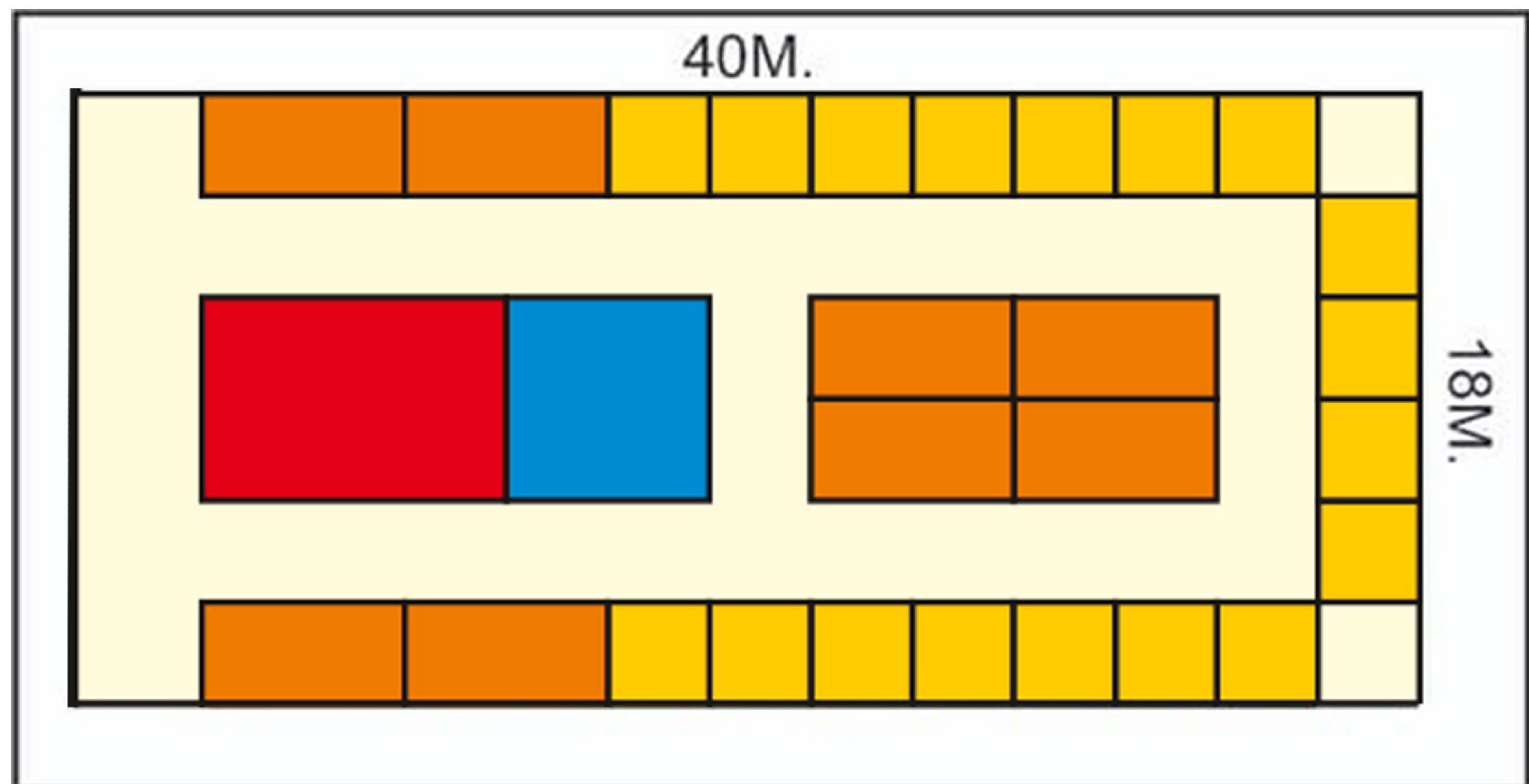
# PROPOSED LAYOUT OF VCCI EXPO 2023







## SINGLE DOME LAYOUT



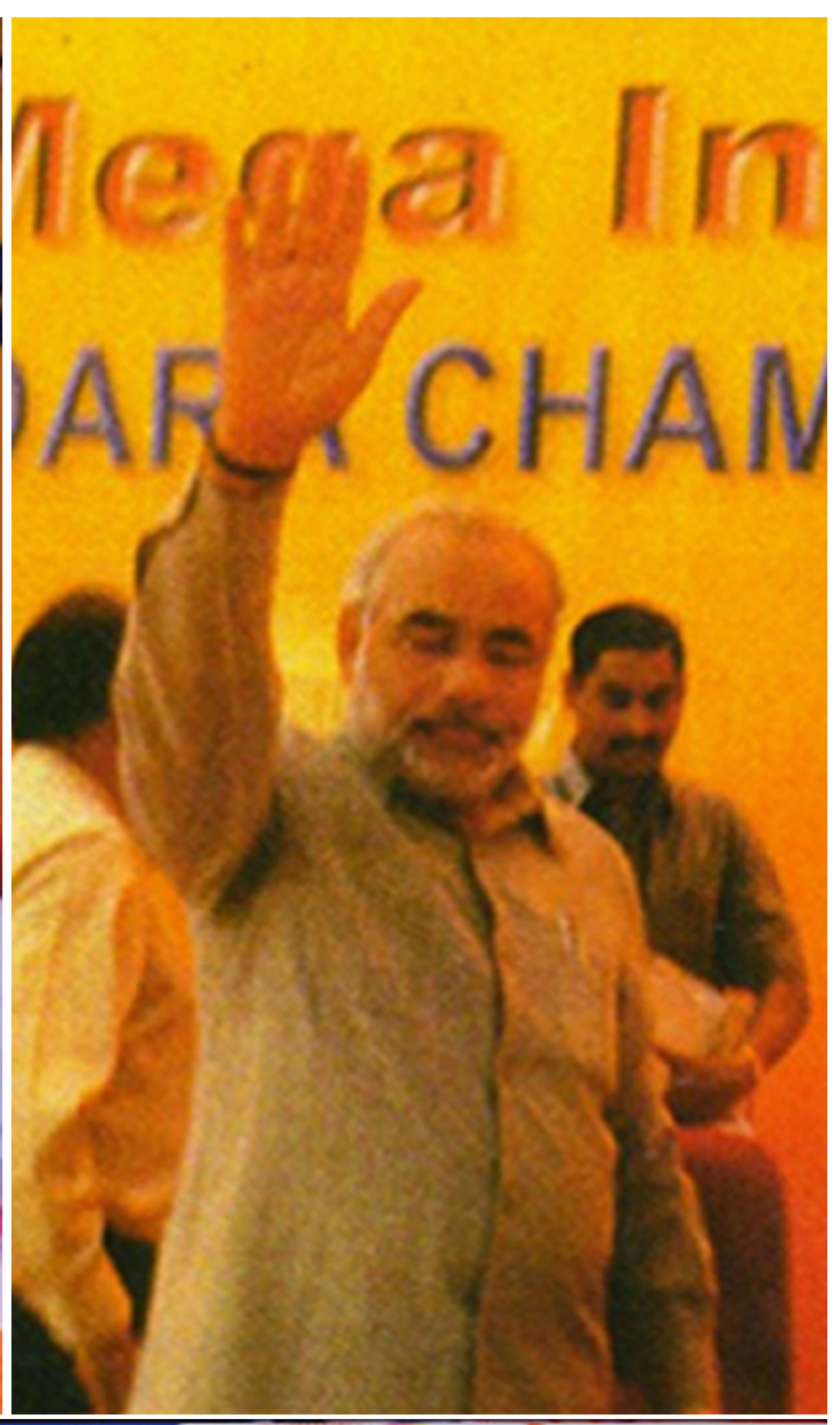
## STALL DIMENSIONS

Size	SQ.MT.	STALL	TOTAL SQ.MT.
9x6 M.	54	1	54
6x6 M.	36	1	36
6x3 M.	18	8	144
3x3 M.	9	20	180





# DIGNITARIES AT VCCI EXPO





# CURRENT ACTIVITIES AT VCCI



On "World MSME Day, Shri C. R. Patil inaugurated the MAKE IN GUJARAT B2B Portal for MSMEs of Gujarat, an initiative by Vadodara Chamber of Commerce & Industry



# Make in Gujarat

An initiative by Vadodara Chamber of Commerce & Industry - **VCCI**

AUSPICIOUS INAUGURATION OF VCCI DREAM PROJECT OF THEIR DIGITAL PLATFORM "makeInGujarat" WEB PORTAL ON MONDAY THE 27th JUNE-2022.

BY HOLY HANDS OF  
**Shri C.R. Patil**  
President, BJP Gujarat | Member of Parliament

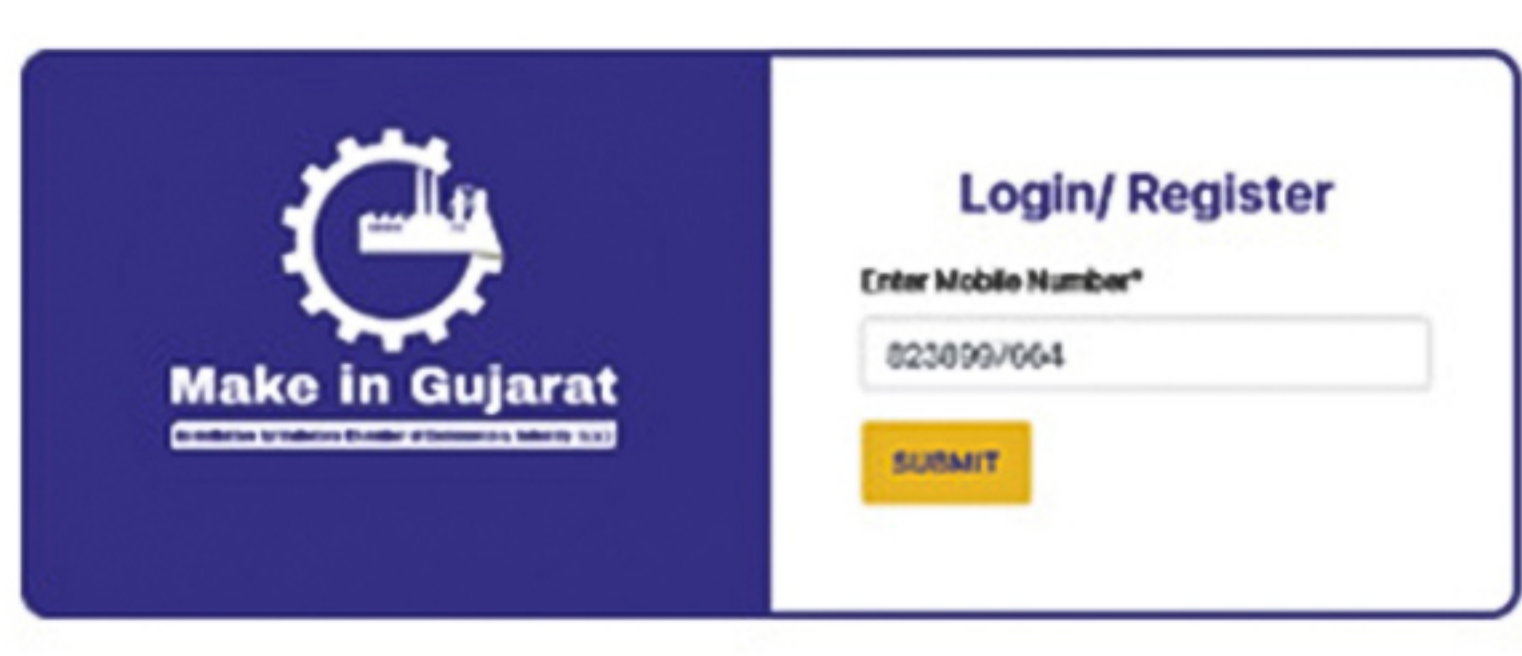
**Make in Gujarat**  
An Initiative by  
**VCCI** VADODARA CHAMBER OF COMMERCE AND INDUSTRY

IN THE AUGUST PRESENCE OF

Smt. Manishaben Vakil, Minister of State, Government of Gujarat  
Smt. Ranjanben Bhatt, Member of Parliament  
Shri Keyur Rokadia, Mayor, Vadodara  
Shri Bhargavbhai Bhatt, Pradesh Maha Mantri, BJP  
Dr. Vijaybhai Shah, President, Vadodara, BJP  
Shri Yogeshbhai Patel, MLA  
Shri Jitendrabhai Sukhadiya, MLA  
Smt. Seemaben Mohile, MLA



## How to Use

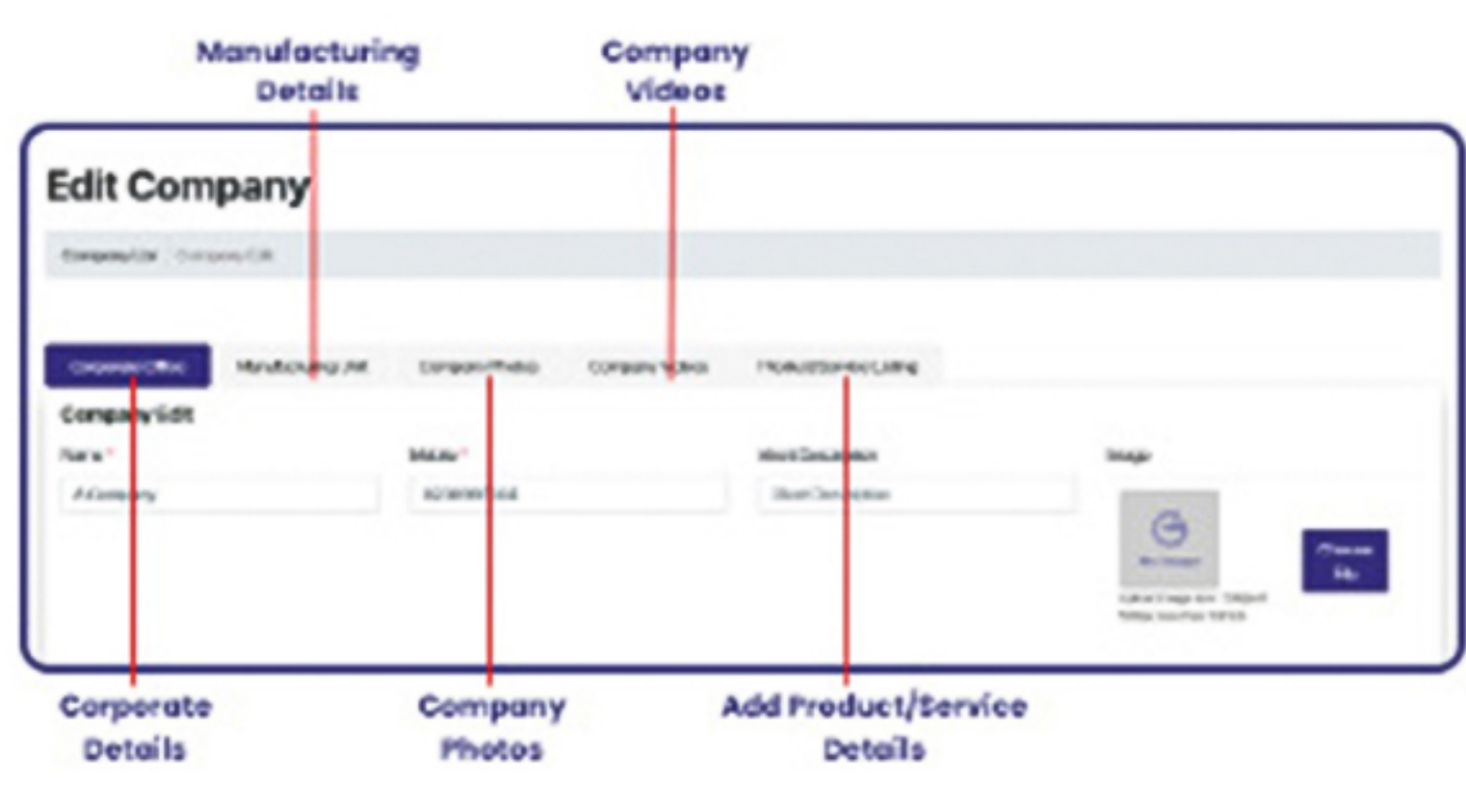


### STEP 1 How to Login/Register

Login to Make In Gujarat with your registered mobile number & OTP Verification

### STEP 2 Add Company

From the Company List page, you can Add/Edit your Company and all other required Information.



### STEP 3 Add Product/Service

Add Your Company's Multiple Product/Services with their respective Categories.





# VADODARA - THE MULTI SECTORAL INDUSTRIAL HUB OF GUJARAT



The city of Vadodara formerly known as Cultural Capital has transformed itself to Education Hub, Art Hub, Automobile Hub, Electric Ancillary Hub, Pharma & Chemical Hub and Information Technology Hub. Thus, it has acquired the status of the Multi-Sectoral Industrial Hub. Vadodara has emerged as a Growth Engine of Gujarat crossing the gross business worth over 50 billion USD. Vadodara as a city, has extensive network of Road, Rail and Air connectivity along with robust Port and Power Infrastructure. Vadodara has a population of 1.9 million (2020) and an estimated per capita income of Rs.8 Lakh. Vadodara holds an eminent

place when compared to other cities having a rich cultural heritage such as Asia's Second Largest Dome at Faculty of Arts, World's Largest Private Home Laxmi Vilas Palace built for the Gaekwad Royal Family, National Rail and Transportation Institute (NRTI) India's first university that focuses on railway and transport technology-related education, multidisciplinary research and training established by the Indian Railways, ERDA, The Ajwa Sarovar- one of the visionary step of The Maharaja Sayajirao Gaekwad-III for distribution of water through gravitational force. This great heritage city has been focusing on infrastructure development and industrialization from the time of erstwhile Baroda state and this has continued at a faster pace after independence which has seen set up of mega industrial hubs in and around Vadodara City.

## 3 D'S OF INVEST IN VADODARA DEVELOPMENT | DEMOGRAPHY | DEMAND

### DEVELOPMENT

1. The city of Vadodara is a peaceful city and has a properly managed law enforcement and sense of security for the its citizen.
2. There is a stable government in state which has exposed Vadodara to innumerable opportunities.
3. The city enjoys the highly coordinated good governance and visionary team.
4. Effective town planning & infrastructure development at its best.
5. There is a presence of dedicated and visionary state governance which is observed in the industrial policy and industrial infrastructure development.
6. Industry growth oriented – lowest land price , lowest infrastructure construction rate, lowcost manpower.
7. The New MotoTown is being developed in Vadodara gradually.



# DEMOGRAPHY

1. Availability of rail, road and air transport which makes the transport at fast pace.
2. Vadodara shares the part of Delhi Mumbai freight corridor.
3. Vadodara is directly linked to strategically located Dahej and Khambhat port
4. Vadodara has a fast moving network of 6 lane and 8 lane express highways.
5. Ahmedabad-Mumbai bullet train project is passing through vadodara city
6. Vadodara is a hub of ancillary & Msmes.

# DEMAND

1. Vadodara has observed the notable increase in information technology based companies
2. Sizeable increase in the direct foreign trade and investment.
3. World's tallest, Statue of Unity has resulted an increase in the local tourism as well as cultural monuments has raised the cultural tourism in Vadodara.
4. Vadodara is going to be the next business hub.
5. Vadodara holds the most prestigious universities such as the **MAHARAJA SAYAJIRAO UNIVERSITY OF BARODA, PARUL UNIVERSITY, KPGU UNIVERSITY, SIGMA INSTITUTE, SUMANDEEP VIDYAPEETH** where the best talent is easily accessible
6. Surrounded by big players of industry such as **RELIANCE, ABB, SIEMENS, SCHNEIDER, BOMBARDIER, ELMEX, MG MOTORS, CEAT, RR GLOBAL, APOLLO, MATRIX, KYB CONMAT, VASU PHARMA, VOLTAMP TRANSFORMER, MUNJAL AUTO, SHANKAR PACKAGING, NOVINO BATTERIES, SCHAFFLER, BOMBARDIER, PHARMACEUTICAL COMPANIES LIKE SUN PHARMA, ALEMBIC, HINDUSTAN PHARMA, ASTRAL PHARMACEUTICALS INDUSTRIES, GE PHARMA, PSUS SUCH AS GSFC, GACL, GIPCL, GNFC, HEAVY WATER PLANT, GUJARAT REFINERY, ONGC etc**

## ● Why Should You Invest in Vadodara?



CONNECTIVITY



GROWING BUSINESS OPPORTUNITIES



A SELF-SUPPORTING CITY



A CITY WITH MUCH YOUNG CROWD



AFFORDABILITY

## VISITOR'S PROFILE

- Business Leaders & Entrepreneurs
- Decision Makers from Government
- Product Development Executives
- CEOs
- Senior Executives from Industry
- Operations
- Technical
- Purchase Managers
- Investors & Venture Capitalists
- Distributors & Dealers
- Retailers Industry
- Associations
- Consultants





VADODARA CHAMBER OF  
COMMERCE & INDUSTRY



SUPPORTED BY



सत्यमेव जयते

**Industries Commissionerate**  
Government of Gujarat



Organized by



**VADODARA CHAMBER OF  
COMMERCE & INDUSTRY**

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